



**Dallas Arboretum's Fine Art Show and Sale
Saturday, March 20 and Sunday, March 21
2010 Application**

About ArtScape: You will delight in the joy of spring when ArtScape, the Dallas Arboretum's fine art and craft show and sale, brings outstanding artists from around the country together. This two-day spring art fair is held when the garden is at its peak and so is the attendance. Dallas Blooms, running March 6 - April 11, is the premier floral festival in the Southwest and is regularly on MSNBC's top ten things to do in America in the Spring. ArtScape will be showcased the third week of the festival when our gardens are in full bloom and our publicity is at its peak. ArtScape weekend will feature artists from around the country, entertainment throughout the garden and food and fun for everyone.

2009 attendance: 15,000

2009 artists: 85 accepted

Anniversary Year: 5

How to Apply:

All artwork must be of or about nature. If you are in question as to whether your work is a fit for this show, please feel free to contact the Arboretum. Artists may apply once per category and in no more than two. Collaborating artists may apply to participate in the event, but only their joint work may be shown and sold. Both names must appear on all application materials and both artists must contribute to the creations of the art pieces. Do not send photographs, resumes, biographical materials, art samples or other information. The Dallas Arboretum reserves the right to refuse any application. Incomplete applications will be ineligible and will be returned. ** For further information contact Joy Ijams at ijiams@dallasarboretum.org or 214-515-6538
Mail to: Education Department at Dallas Arboretum,
8617 Garland Road, Dallas, TX 75218.

Key Dates:

12/4/09 New Deadline!	Artist application and jury fee deadline
12/18/09	Artist notification of acceptance and information packets mailed
1/1/10	Artist acceptance form, booth fee deadline
1/15/10	Deadline to request refund (\$25 cancellation Fee)
2/5/10	Artist location mailed
3/19/10	Show set-up
March 20 & 21	Show

Jury Information: The jury consists of local art experts, including a gallery owner, art consultant and local artist.

On-Site Information:

- Artist must be present during the entire event and must personally staff their exhibit space.
- No commission on sales will be charged.

Jury Fee:

\$20 Non-refundable check to DABS for each category to be exhibited. Must have separate check for each category submitted with application.

Booth Fee:

\$300 12'w x 10'd to accommodate a 10' x 10' white tent provided by artist. Deposited upon receipt. All booths will be set up in quads to allow for open sides to allow two open sides for each artist.

\$250 Double Space Supplement (A limited number of double booth spaces will be available.)

\$25 Cancellation Fee

Application Checklist

1. Completed and signed form
2. CD with five (5) digital images (CD will not be returned). *For information on submitting images by email, see #3 under "Images"*
3. \$20 non-refundable application fee check (Payable to Dallas Arboretum)

Images: You must submit a minimum of five (5) digital images per category using the following specifications:

1. The first image (#1) should be representative of your booth set up with art on display.
2. A minimum of four (4) additional images must show different works of art, which accurately represent your current body of work to be shown.
3. Images should be no larger than 1024 x 768 pixels at 72 dpi. Each file should not exceed 1 MB. Files should be named as follows: "last name_first name_#" (i.e. Smith_john_1.jpg, smith_john_2.jpg, etc)
4. Work must be no more than 5 years old.
5. Images may be sent via email to jjjams@dallasarboretum.org. If you choose to submit your photos by email, note this on your application and a confirmation email will be sent to you upon receipt of your photos.

(PLEASE PRINT CLEARLY)

Artist Name (Last) _____ (First) _____ (MI) _____

Collaborator (Last) _____ (First) _____ (MI) _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone Day _____ Evening _____ Mobile _____

Fax Number _____ email _____

Category (Select one category. A separate application form is required for each category, maximum two categories per artist. This form may be photocopied:

- | | | |
|--|--|---|
| <input type="checkbox"/> 2-D MIXED MEDIA | <input type="checkbox"/> PAINTING | <input type="checkbox"/> GLASS |
| <input type="checkbox"/> JEWELRY | <input type="checkbox"/> DRAWING/PASTEL | <input type="checkbox"/> WATERCOLOR |
| <input type="checkbox"/> 3-D MIXED MEDIA | <input type="checkbox"/> PHOTOGRAPHY/DIGITAL ART | <input type="checkbox"/> GRAPHICS/PRINTMAKING |
| <input type="checkbox"/> METALWORK | <input type="checkbox"/> FIBER | <input type="checkbox"/> WOODWORK |
| <input type="checkbox"/> CERAMICS | <input type="checkbox"/> SCULPTURE | |

If applying in a second category, check here: Category? _____

Price range of work: Low: _____ High: _____

Slide Description (include edition number if applicable):

Image 1: Booth image _____

Image 2: Size, media, _____ \$ _____

Image 3: Size, media, _____ \$ _____

Image 4: Size, media, _____ \$ _____

Image 5: Size, media, _____ \$ _____

Applicant's Signature _____

Collaborator's Signature _____

**** Reproduction Policy**

Reproduction - A reproduction is defined as any existing work of art (such as a painting, watercolor, drawing, photograph, etc.) that is copied by digital or photographic means and printed on an offset press, a serigraph press or through a computer by means of an ink jet or electrostatic printer. This definition includes giclees, and reproductions with additional enhancement by the artist.

Artscape Policy - Artists must define "a limited edition" through their Artist Statement and must disclose their process to the buyer. Original art must occupy more than 50% of the applicant's booth space. In the case of photographers and print makers, this means gallery quality framed work. Postcards, books, note cards, posters, or any other offset reproductions are not limited.